



Become a DivaGirl Partner!

(Come on- we know you wanna be part of the D-VIP...)

DivaGirl is an online female community, dedicated to help women across the nation to **get fit, have fun and feel sexy!** DivaGirl is your online source to various sexy dance/fitness-based classes, workshops and events, hosted in your area. We also provide you with up-to date information on exciting exercise trends, lifestyle crazes and self-confidence tips to help you lead a healthy, *divalicious* life!

DivaGirl has re-defined what it means to be a "Diva" and have reached explosive growth over the last year! DivaGirl continues to lead in a **Diva Revolution** and is excited to introduce its re-vamped **Membership Program**. Part of the membership program includes access to an **exclusive D-VIP List**, which consists of established DivaGirl Partner offers and discounts.

What's the D-VIP List?

The D-VIP (a.k.a. *DivaGirl's Very Important People*) is an exclusive list available to DivaGirl Members only. It is a collective directory of DivaGirl Partners who offer various discounts and offers to our members. Partners can range across a variety of sectors (i.e. health, fitness, fashion, beauty, entertainment), yet encourages women to **get fit, have fun and feel sexy.**

Why?

By becoming a **DivaGirl Partner**, you reap the following benefits:

- **Become a Social Diva!** Become a partner with one of the leading female, *divalicious communities* around the GTA... growing daily!
- **Become an Exposed Diva!** Gain immediate exposure of your brand to our community. We list and recommend you and/or your company as a fabulous, qualified and *divalicious* resource in your field.
- **Become a Network Diva!** Receive four (4) FREE tickets to quarterly¹ **DivaGirl-Preneur events** in Toronto via the new, *DivaGirl-Preneur* division. *(valued at \$80)*
- **Become a Star Diva!** Opportunity to be highlighted as a **Featured DivaGirl Partner** in our monthly newsletter and website. There will be an article write-up², completed by DivaGirl, to profile your company to our community nationwide! *(value: priceless.)*
- **Become a Rich Diva!** Receive **\$5 CDN for every DivaGirl** Licensee or Member that you refer and signs up!³ *(value: unlimited!)*

¹ There will be four (4) DivaGirl-Preneur events throughout the calendar year: January, April August and October.

² There will be two (2) Partner features throughout the calendar year: June and December.

³ This offer only applies after you have been granted partnership status and have been listed on the D-VIP.



How?

How do you become a DivaGirl Partner? It's easy! It's fast! Become a DivaGirl Partner in 1-2-3:

1. Confirm your interest in becoming a DivaGirl Partner to info@divagirfitness.com.
2. Brainstorm on ideas for your company discount/offer to the DivaGirls.
Some ideas for discounts/offers include:
 - 10% off all merchandise purchased via our online store.
 - Receive a free pair of earrings with an order valued of \$50 or more.
 - Get entered to win a monthly prize pack.
 - Buy 1 event ticket and get a FREE ticket for a guest.
 - Receive 15% off consultant services.
3. Submit your company submission and logo for the D-VIP listing to info@divagirfitness.com. Please submit in the following format:

Company Name: One sentence that explains who you are or what your represent. Your offer to the DivaGirl community. Include any restrictions, discount code or how to receive the discount/offer.
Your website link.

Example:



DivaGirl Entertainment: DivaGirl Entertainment is your premium dance entertainment company consisting of professional Dancers & Instructors who entertain at your Diva parties and events. **Receive 10% off** all party bookings, with the discount code: *DivaGirls* in your contact email. All bookings must be made to info@divagirlentertainment.com.
www.divagirlentertainment.com.



DivaGirl Partner Notes & Requirements:

- Your offer is updated on our D-VIP listing as soon as your submission is received. It is assumed that your offer, available to DivaGirl Members only, takes into affect within 24 hours.
- DivaGirl Inc. is welcome and open to cross-promoting with any of your company's events or contests. Please send all ideas or submissions to info@divagirlfitness.com.
- At any time, if you no longer want to be listed on the D-VIP, please send a note to info@divagirlfitness.com. Your company listing will be removed within 24 hours.

Sign Up Today!

So what are you waiting for? Become a DivaGirl Partner TODAY and become part of our fabulous posse. **All Divas welcome.**

Unleash the sexy within!

Contact Information:

Laura Furtado

Owner and Artistic Director

DivaGirl Inc.- DivaGirl Fitness, DivaGirl Entertainment, DivaGirl Beauty & DivaGirl-Preneur

W: www.divagirl-inc.com

E: info@divagirlfitness.com

P: 416-580-0611



The Stats on DivaGirl!

Extremely flirty. The fun "gal" of the bunch. A little sensual. A whole 'lotta sexy!

Stats as of July 20, 2011. For an updated version, please contact DivaGirl.

DivaGirl Inc consists of 4 divisions: **DivaGirl Fitness** (dance/fitness company), **DivaGirl Entertainment** (premium dance entertainment company), **DivaGirl Beauty** (spa/beauty division) and **DivaGirl-Preneur** (women entrepreneur training & networking). DivaGirl helps women *unleash their sexy within...*

Website: 2 well-visited websites: www.divagirfitness.com & www.divagirlentertainment.com

Database: over 6,500 divas in our database

Facebook Fan: 1,100 people "like" DivaGirl!

Twitter: 84+ followers with new 'tweeps' daily

The blog: Recently launched a new blog, THE DIVA DISH

Licensees: currently 31 DivaGirl Licensees across Ontario

Events: host of *Divalicious* & *Divas in the City & La Tease*

A bit of buzz:

- Also connected on LinkedIn, Flickr and YouTube
- **Featured on TV:** CBC, Global TV, Rogers TV, City TV, Cosmo TV, Much Music, Slice TV, Omni TV, Toronto Living
- **Featured in Newspaper:** Toronto Star, Globe & Mail, Snap Newspaper, Mississauga News
- **Featured Online:** Sweetspot, TOBlog, Hip & Urban Guide, Notable TV, CRAVE Toronto, I'm Charming You, My Little Secrets, HappyGrrls Blog, The City is Mine Blog
- **Featured on Radio:** CHUM FM, Omni Radio, That Channel
- **Featured in Print:** The first edition of CRAVE Toronto Book
- **About Laura Furtado, Owner:** titled one of Canada's Top 25 Young Entrepreneurs in Canada, Nominee for the 2008 & 2009 Emerging Performance Arts Category, Featured Entrepreneur Advocate and Nominee for the 2008 Impact Arts Entrepreneur of the Year, Lululemon Ambassador, Diva-Preneur, Awarded J.L. Beaton Scholarship (Ryerson University 2004), Knud B. Jensen Business Award- Marketing Excellence (Ryerson University 2003), Faculty of Business Awards for Excellence, Dancer of the Year.